

Date: 1st November, 2025

Dear Member,

Subject: Exclusive for SEPC Network: Join India's Premier Trade Strategy Masterclass

Greetings from **Services Export Promotion Council (SEPC)**!

In today's turbulent global trade environment, businesses confront a complex mix of regulatory shifts, geopolitical realignments, and rapid technological disruptions. Yet these very challenges also present unprecedented opportunities to forge new trade alliances and craft strategies that will define the future of trade.

To equip senior leaders for this pivotal moment and help them navigate these challenges, School of Law — Dhirubhai Ambani University, in collaboration with the International Law Institute (ILI), Washington D.C., and Economic Laws Practice (ELP), presents the **Senior Executive Development Programme on Global Trade Strategies** — a three-day immersive masterclass from 12–14 November 2025 in Mumbai.

Please register for the masterclass here: <https://forms.gle/Qb3M2CzZdaqHe543A>

Programme experts:

- **Shri Rajeev Kher**, IAS (Retd.)
- **Ambassador Shri J.S. Deepak**, IAS (Retd.)
- **Dr. Harsha Vardhana SINGH**
- **Dr. Arthur Appleton** (Geneva)
- **Mr. James Nedumpara**, CTIL
- **Dr. Zhao Hong** (Beijing) and many other globally renowned experts.

This is not an academic conference but a hands-on training programme that bridges the gap between negotiation rooms in Washington D.C., London, Brussels, Geneva, Dubai, Beijing, Tokyo, and Singapore, and the boardrooms of Indian and global companies.

Over three intensive days, participants will engage with seasoned trade negotiators, government officials, leading lawyers, diplomats, and industry experts on the most pressing issues shaping India's trade landscape. From multilateral and bilateral trade politics to digital trade, services mobility, market access, and non-tariff barriers, the sessions are curated to provide depth, diverse perspectives, and actionable takeaways.

Tailored for CEOs, senior managers, trade association leaders, and supply chain & production heads, the masterclass will help participants:

- Understand how India's evolving trade strategy impacts business decisions.
- Anticipate regulatory and tariff shifts in key markets.
- Build strategies to manage risks from digital, sustainability, and supply-chain rules.
- Network with policymakers, negotiators, and industry peers in an interactive forum.
- Business Enhancement Opportunities

We look forward to having 1–2 delegates from your organisation attend and benefit from learnings that can be applied to daily business. Through the SEPC network, you can avail a:

- **20% scholarship** on a participation fee of **₹1,25,000 per participant**.
- **30% scholarship** on a participation fee of **₹1,25,000 per participant on a minimum of three enrolments** from the same organisation or corporate referral.
- **40% scholarship** on a participation fee of **₹1,25,000 per participant on five or more enrolments** from the same organisation or corporate referral.

Should you have any questions or require clarification, please reply to shesh.shukla@dau.ac.in or contact **+91 9274417320**.

Thank you,

TEAM SEPC